

Transcription of text with description of images

Title

Going Digital

Introduction

Animated introductory video of the pathway content.

Transcription

Audio	Visual
[Music]	
(Off-screen voice narrating)	
Welcome to the 'Going Digital' pathway.	The text 'Welcome to the "Going Digital" pathway' appears. In focus from above are two hands typing.
We now offer you a pathway that brings together...	A woman is shown pointing to a panel on which the word 'TRAINING' is written, with a laptop and a notepad with a pencil writing on it appearing underneath.

Audio	Visual
... the necessary knowledge to introduce you to the digital space and technology...	On the panel the words 'Digital knowledge' can now be seen. From there, a diagram opens up with the following notes: 'Introduction to digital world', accompanied by a schematic drawing of a globe; 'Browsers and search engines. Find what you are looking for!', accompanied by the image of a magnifying glass; and 'Digital tools and channels for learning', accompanied by a location icon. On the right, hands are again seen typing on a laptop, but now in profile.
... and the personal skills needed to enhance this knowledge.	Another diagram opens up below the previous one, under the heading 'Personal Skills'. It reads: 'Interest in learning', accompanied by the image of books; 'Be Digital', accompanied by the image of a pointer hand; 'Communication', accompanied by the image of two dialogue bubbles; 'Initiative and decision making', accompanied by the outline of a forward arrow; and 'Focus on results', accompanied by the image of a trophy. On the left is the smiling face of the narrator.
What steps do you need to take?	The narrator appears and asks this question.
We propose the following training pathway;	The narrator looks through some binoculars.

Audio	Visual
<p>'New ways to learn', where you will be introduced to the digital transformation of society, cultivating a receptive and proactive attitude towards new opportunities.</p>	<p>Under the heading 'Pathway', in the background it says 'Section 1 - New ways to learn', accompanied by an arrow with a drawing of a map with a magnifying glass pointing to a location, while in the semi-circle that appears on the right of the screen, an IT team is seen from above, connecting with a group of people.</p>
<p>'I search efficiently', Where you will learn how to navigate and search the Internet more effectively, with the motivation to propose solutions and achieve your goals.</p>	<p>In the background it says 'Section 2 – I search efficiently', accompanied by an arrow with a laptop whose screen shows the Google search engine page, while in the semicircle on the right of the screen the narrator can first be seen with binoculars, followed by a head, out of which emerge some screws and a thought cloud showing a computer screen with a magnifying glass on it.</p>
<p>'I explore a world of possibilities', to understand how to approach the vast knowledge that the net offers you by demonstrating a constant interest in self-development.</p>	<p>In the background it says 'Section 3 – I explore a world of possibilities', accompanied by an arrow with a hand holding the globe, while in the semicircle on the right of the screen the narrator can be seen first of all with a backpack on her back, followed by a globe, on and around which various icons appear: a microphone, a loudspeaker, a clapperboard, a musical note, a 'play' button and an 'i' for 'information'.</p>

Audio	Visual
How will you acquire such knowledge and skills?	The narrator appears, asking 'How?'
Digital knowledge courses, which will allow you to interactively learn the main features of the new digital environment and its applications.	Inside a circle that reads 'Resources', a man is seen working on a laptop in front of panels and cables, while outside the circle it says 'Digital Knowledge Courses', accompanied by a fingerprint icon.
Awareness courses, where you will realise the importance and value of the skills covered.	Inside the circle are hands holding a Tablet with screws above, while outside the circle it says 'Awareness Courses', accompanied by an icon of a head with a hand pointing to it and two puzzle pieces next to it.
In-depth courses, which will help your progress in acquiring skills.	Inside the circle is a computer showing an online course and hands using the mouse and keyboard to access it, while outside the circle it says 'In-depth courses', accompanied by an arrow icon zigzagging upwards.
Video pills, which will provide you with practical guidance on the behaviours and attitudes to work on.	Inside the circle is a hand pressing the 'play' button, and above is the image of the narrator and a man, while outside the circle it says 'Video Pills', accompanied by a 'Play' button
Infographics, which will provide you with a graphical view of the key ideas and messages to remember.	Inside the circle is a hand holding a mobile phone, while outside the circle it says 'Infographics', accompanied by a light bulb icon.

Audio	Visual
<p>And now it is time for you to enjoy this new experience. I invite you to come with me.</p> <p>What do you say?</p>	<p>Under the heading 'Join training', a group of smiling people appear, with the narrator joining them.</p>